



PROLONGEZ
VOTRE
LIBERTÉ

BECOME A BERTRAND DOCKS DEALER



EXPERTISE BUILT OVER *MORE THAN 25 YEARS*

***UNPARALLELED* QUALITY**

ROBUST *CANADIAN* MANUFACTURING



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WHO ARE WE?

- **BERTRAND DOCKS** is a Canadian company based in Sherbrooke, Quebec.
- **BERTRAND DOCKS** has designed, manufactured and sold permanent, floating and rolling docks and boat lifts since 1995.
- Modular, high quality and durable—our products are in a class of their own!





OUR PRODUCTS

- **DOCKS ON POSTS and DOCKS ON WHEELS**
 - Light and modular with unlimited configurations
 - Wood, our exclusive plastic or aluminum decking
- **FLOATING DOCKS (residential and commercial)**
 - Residential docks for extremely variable water levels or deep water
 - Commercial docks for marinas, clubs, municipalities and recreational harbours
- **BOAT and WATERCRAFT LIFTS**
 - The best protection against wear and tear on your watercraft
 - The best protection against natural elements and bad weather
 - Unbeatable quality and strength
- **ACCESSORIES**
 - Everything you need to maximize enjoyment of your watercraft



WHY BECOME A BERTRAND DOCKS DEALER?



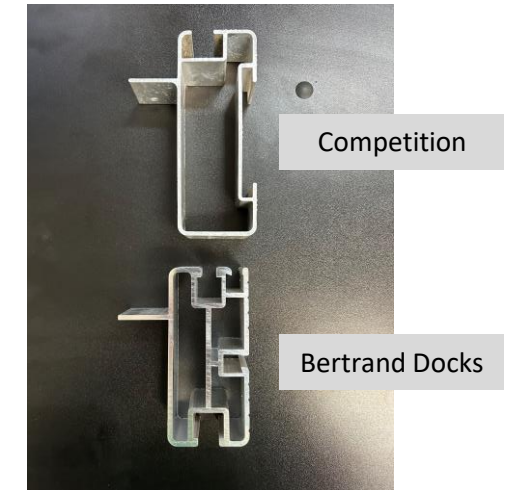
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QUALITY (1)

■ UNIQUE EXTRUDED ALUMINUM PROFILE

- Internal 3-chamber structural reinforcement system (greater resistance and solidity for weight support, high traffic, lateral impact)
- Extrusions composed of 30% more aluminum than the competition



■ EXCLUSIVE HINGE SYSTEM

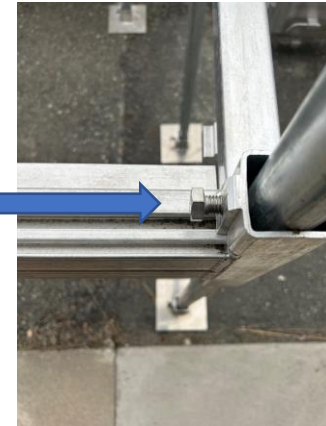
- Easily screwed in and out (without drilling) with integrated rails, adjustable anywhere on any side of our docks
- Allows for modifiable dock configurations in a “T” or “L” shape depending on what you need





QUALITY (2)

- POST HOLDER SCREWS FITTED TO THE EDGE OF OUR DOCKS
 - Screws do not extend beyond the sides to protect your watercraft



- MORE RESISTANT WELDING
 - Each joint is seam welded, not stitch or tack welded

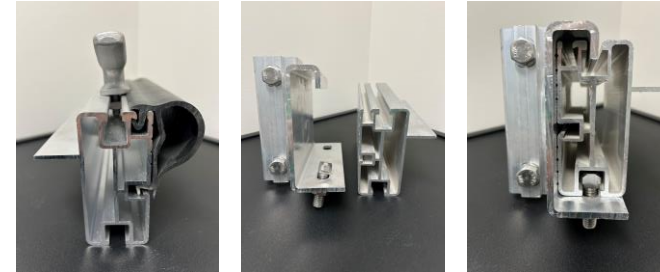




QUALITY (3)

■ A COMPLETE RANGE OF ACCESSORIES

- No-drill “Quick Connect” system with our integrated
- rail system and quick-and-easy-to-move J-clip design



■ 18.8 cm x 18.8 cm BOTTOM PLATES

- Provides greater stability in deep water
- Competitors offer only 12.7 cm x 12.7 cm (= less stability)

■ X-WAVE PLASTIC DECKING, EXCLUSIVE TO BERTRAND DOCKS

- Maintenance-free and more durable than wood
- Design allows for the replacement of existing wood decking on 90% of existing docks
- Manufactured in light, removable panels for easier dock handling



AN ASSET TO YOUR BUSINESS (1)

■ EXCLUSIVE TERRITORY

- We protect our dealers by giving them exclusive territory.
- We want our dealers to grow their business and generate healthy profits.

■ NO MINIMUM COMMITMENT

- After the first order, we do not require a minimum order each year.
- However, representation is automatically terminated after two consecutive years without an order.

■ IDENTICAL AND OFFICIAL SALES CONDITIONS

- Dealers all work according to the same, transparent sales conditions.
- Preferential conditions are not offered based on random or historical criteria.



AN ASSET TO YOUR BUSINESS (2)

■ A VERY COMPETITIVE OFFER

- Transportation offered for orders over USD 50,000 (up to a maximum of 10% of the order amount)
- Highly competitive prices considering the superior quality of our products
- A booking process to secure your inventory (booking program and discount will be communicated in September 2023)
- Included in the price of our docks: hinges, posts, bottom plates and caps, decking

■ VOLUME DISCOUNT

- 2% for orders over USD 150,000

■ PAYMENT TERMS

- Based on the order and history



A SOUND CHOICE

■ COMPREHENSIVE WARRANTIES

- 5 years for welding
- 2 years for all other components (mechanical parts, bolts, etc.)
- 7 years for plastic discolouration

■ CONTINUOUS SUPPORT

- After-sales technical support
- Sales support for your projects and developing quotes

■ FALL BOOKING PROCESS

- Secure the inventory you need
- Ensure that you receive your material at the best time for you
- For volume-based discounts and much more!



CONCLUSION

BECOMING A BERTRAND DOCKS DEALER MEANS:

- SELLING A **HIGH-QUALITY PRODUCT MADE ENTIRELY IN CANADA**
- WORKING WITH **FAVOURABLE SALES CONDITIONS**
- KNOWING YOU CAN COUNT ON **PROFESSIONAL SUPPORT BEFORE, DURING AND AFTER SALES**



DON'T WAIT!

Join the Bertrand Docks network

www.bertranddocks.com



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